

EXPODENTAL MEETING – THE DENTAL FUTURE, NOW 18-20 May 2017, Rimini - Italy

Join us in Rimini, in the stunning Italian riviera for a 3 day marathon of business, innovation, education and leisure

Expodental Meeting is the premier Italian dental event, the only dental trade-show set up by the Italian Smile Industry through its Association, UNIDI (Italian Dental Industry Association).

LIVE THE EXPERIENCE

For 2017 the offer for exhibitors and visitors will be even more complete and appealing: not only a trade-show, but a comprehensive **experience** where producers, distributors, agents, professionals, press and university from all over the world will have the opportunity to meet, with a special consideration for education and updating.

Besides, with its immense offer of beautiful landscapes, restaurants serving the best in local cuisine, culture, shopping, wellbeing and entertainment, **Rimini is the place where business meets leisure**, making your stay a truly unforgettable experience.

[Watch this video and discover more!](#)

TOUCH THE BUSINESS

More than 250 Dental Companies from all over the world will exhibit at Expodental Meeting.

Expodental Meeting is the showcase of the Italian dental industry, which has confirmed its position in the forefront of international markets on the strength of products that are appreciated throughout the world for the reliability of their components, their avant-garde technological solutions and pleasing design.

[Discover who exhibit](#)

LEARN THE PROFESSION

In addition to the broad exhibition, there will be a **comprehensive cultural and scientific program** for dentists, dental technicians and maxillo-facial surgeons, in partnership with the most important dental associations. Furthermore, there will be training opportunities for dental hygienists and dental assistants. A

panel of internationally renowned lecturers will hold their courses in the training rooms of Rimini Fiera from 18 to 20 May 2017.

DIGITALIZE

However, what will really make the difference at the upcoming edition is the new pavilion called **EXPO3D**: an entire area, totally dedicated to the **digital workflow** from dental practice to dental lab. The exposure of digital products and the intense scientific programme focused on digital technologies aim at a broader disclosure and knowledge of digital dentistry, in order to promote professional growth within the dental sector. Besides the display of materials, equipment and machineries used within the digital workflow, a rich scientific program will take place, entirely focused on digital technologies, including events by professional Associations, scientific lectures by academic experts such as the Digital Group of S. Raffaele Institute, the Eastman Institute for Oral Health University of Rochester, the Digital Dentistry Society and workshops by the Exhibiting Companies.

At last, our scientific partner together with UNIDI, will set up a theoretical journey through videos and infographics explaining the complete digital workflow in dentistry: starting from the image acquisition - through CBCT, Intraoral Scanner, Dental laboratory scanner - all the way through the use of CAD/CAM software to the final manufacturing phase (Milling, Prototyping, Additive Printing).

AN INTERNATIONAL EVENT

In 2017 the cooperation with ICE/ITA (Italian Trade Agency) will be even more intense, in order to make Expodental Meeting more and more **international**. In fact, last year the international participation has increased by 72%, with 563 new foreign visitors from 71 Countries and a large delegation with more than 60 buyers; next year no less than 100 delegates will meet the Italian companies in Rimini.

FACTS & FIGURES FROM THE LAST EDITION

In 2016 Expodental Meeting confirmed its role as most relevant international trade-show for the dental sector in Italy.

[Download the 2016 post-show report!](#)

www.expodentalmeeting.com